

# Regulating AI: Switzerland's Approach

## Overarching Goals

  
Strengthen  
innovation

  
Protect  
fundamental rights

  
Build public  
trust in AI



Ratification  
AI Convention of the Council of Europe

  
Industry  
standards



  
Changes in  
existing laws



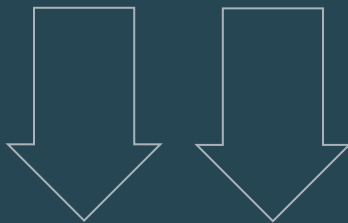
  
Self-declaration  
agreements

  
Transparency

  
Risk assessments

  
Non-discrimination

  
Supervision



First priority: Sector-specific regulation,  
e.g. health, finance, energy, e-commerce

Second priority: Cross-sectoral rules where  
relevant for fundamental rights, e.g. privacy

Legislative draft for  
public consultation

FDJP

DETEC / FDFA

Late  
2026

Implementation plan  
for auxiliary measures

DETEC

FDJP / EAER